

Prospecting for new business has never been easier

Introducing Always-on Marketing™ (AOM™)

*Automated Marketing
e-mail delivery system*

Why use Always-on Marketing™

Your Challenge:

- Getting the word out about your business
- Building 1:1 relationships with prospects
- Motivating sales team

Your Solution: AOM (Always-on Marketing™)

- Tells your story using e-mail all year – automatically
- Delivers professional, decisive messages
- Is an essential tool “and never calls in sick!”

Adding a contact is simple



- Enter a contact and sit back, while a series of messages is delivered automatically
- AOM is ideal for direct marketing, newsletters, reminders, training materials, press announcements, etc.

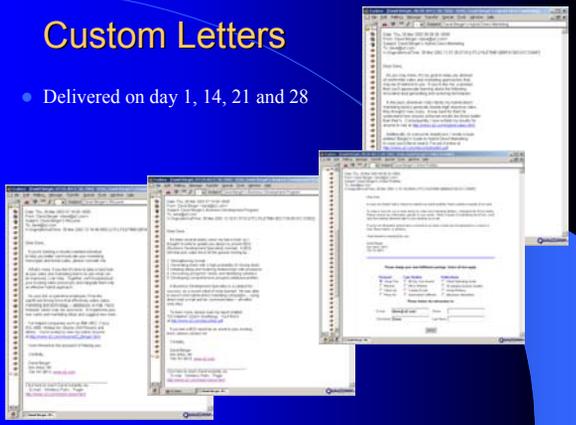
Personalize salutations



- Selectable salutations allow you to personalize messages as needed

Custom Letters

- Delivered on day 1, 14, 21 and 28



Getting the message out, *fast...*

“David’s system allowed us to reach 6,000 prospects in just a few weeks.”

--Techstreet

Results that count...

“We’re generating inquiries every week with the help of David’s AOM system.”

--Advanced Systems & Designs

Information is the key...

“We now use our own in-house database to generate business when we need it. AOM is a valuable tool for us!”

--Huron Valley Printing & Imaging

Customizing your campaign



- Adding a contact anytime during the campaign is easy

Campaign reports



- Real-time reports display the number of contacts at each campaign stage
- This report shows 1,361 contacts who received 5 letters each (totaling nearly 7,000 touches)

Opting-off is easy



- Simply type or cut and paste an e-mail address and hit unsubscribe

To learn more...

- [Click here](#) to contact David instantly
- E-mail dave@a2.com
- Visit www.a2.com
- Call 734.741.8913