

# AOM™ ENGINE

Always-on Marketing<sup>SM</sup>

## Overcoming the "I didn't know you did that" syndrome

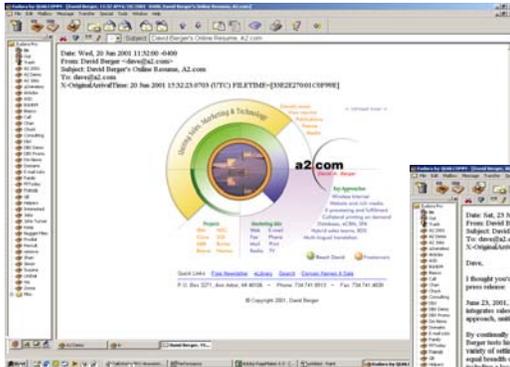
Automate e-mail delivery:

- > Sales messages
- > Newsletters
- > Reminders
- > Coupons
- > Surveys

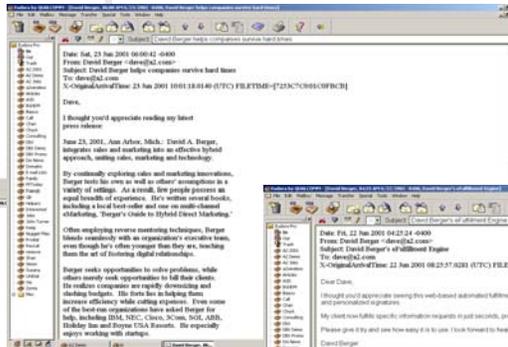


Adding a contact is easy:

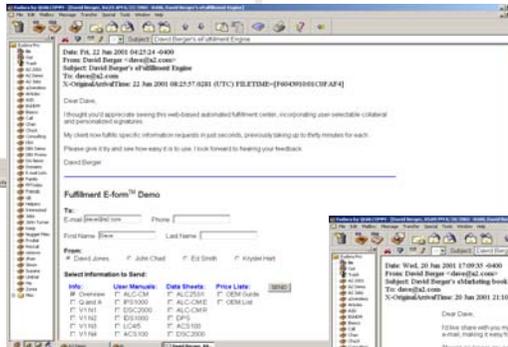
- 1) click icon
- 2) enter e-mail
- 3) hit send



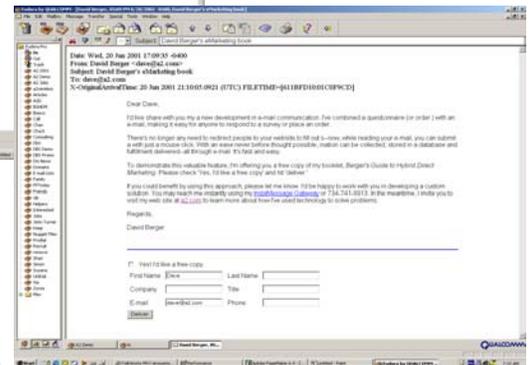
Day 1  
Promotes Your Website



30 Days  
Sends Press Release



60 Days  
Demos Products



90 Days  
Automates Fulfillment

Highly Effective:

- > Runs all year without intervention
- > Selectable signatures
- > Custom salutations
- > Wireless access

[www.a2.com](http://www.a2.com)

734-741-8913

another David Berger project

© 2005, Ann Arbor, Mich.



Always-on Marketing<sup>SM</sup>

Here's what people are saying about AOM

"David made it easy for us to build our own in-house e-mail list. He made it possible to get the word out to thousands of prospects for just \$250 per campaign. I executed campaigns using a time line that was optimal for my business. David even wrote an e-mail letter at no charge."

Huron Valley Printing & Imaging  
-- Ann Arbor, MI

"Everyday I get leads generated from David's Always-on Marketing system. I've used AOM for a year without any trouble. Hiring David to help me with marketing was the best investment I've made all year!"

Advanced Systems & Designs  
-- Rochester Hills, MI

"With David's help we built our own in-house e-mail list of more than 6,000 prospects. Within a few weeks, we hit an entirely new market with a targeted message. AOM is a powerful tool."

Techstreet  
-- Ann Arbor, MI

734-741-8913

[www.a2.com](http://www.a2.com)

© 2005 DB, Ann Arbor, Mich.